

Physical Therapy Compact Commission Education and Outreach Committee Meeting Minutes

May 28, 2024 3:00 – 4:00 p.m. (ET) Microsoft Teams Meeting

MEMBERS PRESENT: Missy Anthony, Ohio, Chair

Bernardine Evans, DC, Vice Chair Tyra Mitchell-Williams, Louisiana

Sarah Casey, Oregon Beth Bailey, Indiana

MEMBERS ABSENT: None

EXECUTIVE BOARD PRESENT: None

COMMISSION STAFF PRESENT: Leslie Adrian, FSBPT Director of Professional Standards and Richard Woolf, FSBPT CPO, staffed this meeting as Jeff Rosa, Compact Administrator is unavailable due to a conflict with business travel and Jenny Lapnawan is on earlier than expected maternity leave.

Call to Order

The meeting was called to order at 3:02pmET.

Discussion

Richard Woolf presented the Executive Board's review of 2024 goals applicable to the committee and revised policy 1.18 and procedure. The revised policy 1.18 and procedure will be added to the P&P during the Compact business meeting

Discussed focusing on specific marketing efforts to be as effective of a committee as possible.

- Helpful to target stakeholder and track engagement efforts and measures applicable to those target groups
 - Compact website is not targeted to stakeholder groups and is hard to discern where the information is found for a particular group

Board administrator (Virginia) update to their Board- Committee reviewed the PowerPoint for ideas of what could be done/templated for members

- Would an auto-generated quarterly update be useful to boards? YES
 - This committee could update the current info slide and some talking points for the Compact that goes out with this update
 - If the same information came in different formats, states could potentially use the information for multiple stakeholders (such as in a newsletter)
 - Common Site: Compact education for X stakeholder and make sure to date it for most current version to make sure; common site to go get the materials
- Proactively send the update? YES

- Easier it is to slip into a board meeting packet, the better.
 - However, this information should also contain a reminder to reach out or other resources available to promote the Compact
 - Please make the map downloadable; but until then sending the map out as a PPT slide would be helpful
- Would also be interested in a report on other states and what their numbers look like
- o Where do our licensees have CPs and who is getting CPs in our jurisdiction?
 - This type of information would be useful to non-Compact states too, especially compact states that border non-Compact states
 - Most valuable related to those with a home state license, however might be of interest to get anyone with a license from the jurisdiction
- Is this information useful and of interest to an entire board? YES
- Data is important but so is reminder about other educational and promotional information
- Communication to Board Admin and Board Chair is good too.

Continue to promote the Student education module and target programs. Board administrators may be a great conduit to get the information out to schools. Personal reach outs may work best and have each school identify their POC on Compact matter/information.

- Remind states that are presenting to school to add information about the Student Education Module
 - Committee

Follow up on items from previous meeting in March

1. Committee members to review PT Compact website and send ideas to staff/ committee for changes throughout the year.

Committee to provide input by July 31st to Jrosa@fsbpt.org and jlapnawan@fsbpt.org

- 2. Following items were deferred until regular staff returns with the committee:
 - Staff to get Compliance Committee feedback on the drafted board staff orientation materials.
 - Chair Anthony to get feedback from the Council of Board Administrators.
 - Staff to locate previously drafted articles that state boards can put on newsletters.
 - Staff to draft a one-page informational document targeted for Employers to be posted on website.

Discussion of potential committee projects

- Draft decision-making tree to help board staff help licensees determine if a CP is appropriate for them
 - Create a standard script to promote a CP vs license (if deemed appropriate)
- Draft "journey map" (similar to NPTE journal map) to assist licensees with determining whether or not they are eligible for a compact privilege
- Draft email write-ups or talking points to include in Board email or newsletter or webinars: see discussion of quarterly update
- **Completed** Draft survey for all compact administrators to see if they are presenting any information on PT Compact to PT/PTA education programs. The survey had very low response rate and did not provide much data.



Other Business

None at this time.

Next Steps

Committee members to review PT Compact website and provide input by July 31st to <u>Jrosa@fsbpt.org</u> and <u>jlapnawan@fsbpt.org</u>. Please use the subject line "Committee PTC Website Input"

Next Meeting:

Aug/Sept 2024, date TBD

<u>Adjournment</u>

The meeting was adjourned at 3:58pm ET.